

ENERGYDRINK

dubai<sup>®</sup>  
ENERGY DRINK



ARE YOU  
READY  
TO SWITCH?



# SWITCH TO



Dubai Energy Drink, founded by Mohammed Al Mazrouei in 2018, aims to create a beverage that captures the essence of Dubai. The brand is inspired by the dynamic and fast-paced nature of the city and strives to offer a product that aligns with its vision and the preferences of its people.

In addition to their regular energy drink, Dubai Energy Drink also offers a sugar-free version that contains no high sugars or artificial sweeteners. Instead, it is sweetened with a zero-calorie, all-natural ingredient called Stevia. The drink is further enriched with B vitamins to enhance mental and physical stamina. It not only tastes great but also provides the perfect blend to help you stay energized and focused, switching you to “mode on”.

# MADE IN DUBAI

Get ready to experience the energizing essence of Dubai with Dubai Energy Drink. Our beverage embodies the spirit of a city that thrives on excellence, offering you the perfect blend to switch into “Mode On.” We are passionate about delivering a product that aligns with the vision of Dubai and its people, pushing boundaries and creating a better tomorrow, all while staying focused on our mission.

At Dubai Energy Drink, we take pride in providing our customers with a product that can be proudly served in any setting. Our drink is meticulously crafted to meet both regional and international standards, ensuring it remains a top-quality functional beverage.

Indulge in the simplicity and sophistication of Dubai Energy Drink. Whether enjoyed in simple cocktails or refreshing long drinks, our beverage adds a touch of elegance and intimacy to any occasion. With Dubai Energy Drink as your party companion, you can elevate your night and create a truly memorable experience that lingers long after the last sip.



# PRICE BREAKDOWN

## PRICE PER CAN

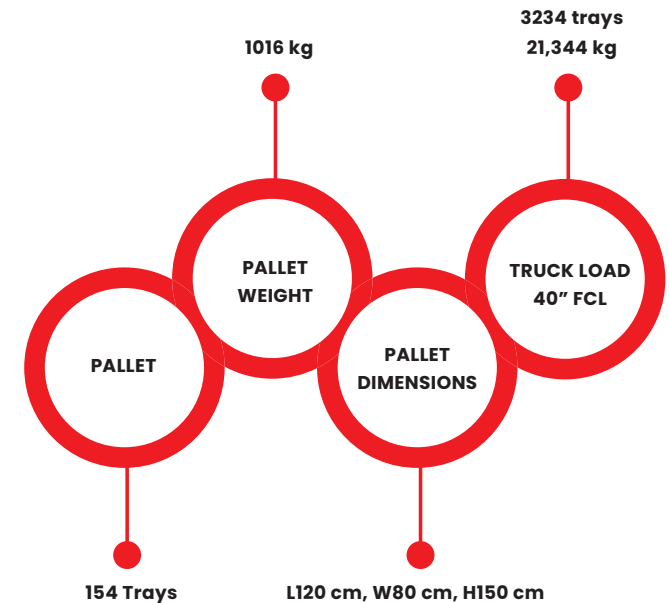
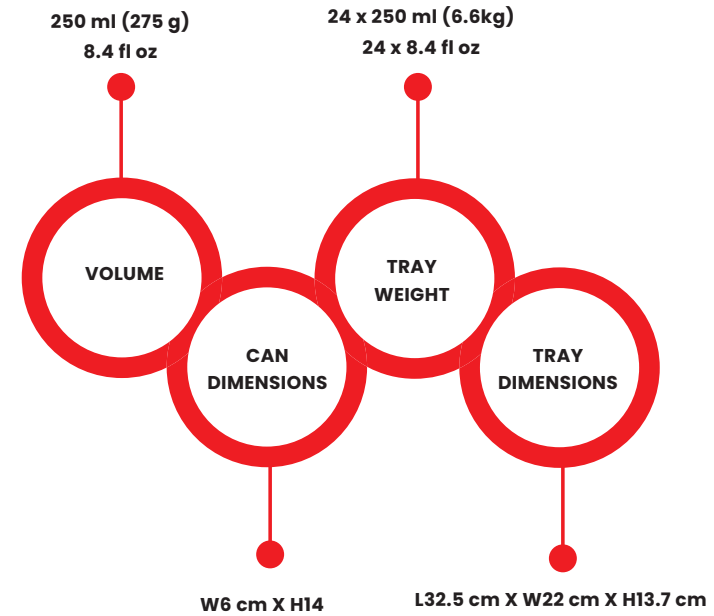
Dubai Energy Drink Original & Sugar Free	\$ Per Can	RRP	Margin	Profit (Based on per tray)
1 - 4 Trays	\$2.00	\$3.00	33.33%	\$1.00
5 - 19 Trays	\$1.90	\$3.00	36.67%	\$1.10
20 - 49 Trays	\$1.80	\$3.00	40%	\$1.20
50 - 99 Trays	\$1.70	\$3.00	43.33%	\$1.30
100 - 151 Trays	\$1.60	\$3.00	46.67%	\$1.40
152+ Trays	\$1.50	\$3.00	50%	\$1.50

## PRICE PER TRAY

Dubai Energy Drink Original & Sugar Free	\$ Per Tray (24 Cans)	RRP	Margin	Profit (Based on per tray)
1 - 4 Trays	\$48.00	\$72.00	33.33%	\$23.40
5 - 19 Trays	\$45.60	\$72.00	36.67%	\$26.40
20 - 49 Trays	\$43.20	\$72.00	40%	\$28.80
50 - 99 Trays	\$40.80	\$72.00	43.33%	\$31.20
100 - 151 Trays	\$38.40	\$72.00	46.67%	\$33.60
152+ Trays	\$36.00	\$72.00	50%	\$36.00

\*All prices inclusive of GST

# STORAGE CAPACITY



# NUTRITIONAL INFO



## NUTRITION INFORMATION ORIGINAL

Serving per package: 1  
Serving size: 250ml

	Average quantity per serving	% Daily Intake* (per serving)	Average Quantity per 100 ml
Energy	460kJ	5%	186kJ
Protein	0g	0g	0g
Fat, total	0g	0g	0g
- saturated	0g	0g	0g
Carbohydrate	26g	8%	10.3g
- sugar	26g	29%	10.3g
Sodium	53mg	2%	21mg
Caffeine	38mg		15mg
Riboflavin	1.67mg		0.67mg
Niacin	20mg		8.0mg
Vitamin B <sub>6</sub>	3.9mg		1.6mg
Vitamin B <sub>12</sub>	5.0µg		2.0µg
Pantothenic Acid	3.9mg		1.6mg
Taurine	188mg		75mg
Glucuronolactone	5mg		2mg
Inositol	25mg		10mg

## NUTRITIONAL INFORMATION SUGAR-FREE

Serving per package: 1  
Serving size: 250ml

	Average quantity per serving	% Daily Intake* (per serving)	Average Quantity per 100 ml
Energy	460kJ	%	186kJ
Protein	0g	0g	0g
Fat, total	0g	0g	0g
- saturated	0g	0g	0g
Carbohydrate	0g	0g	0g
- sugar	0g	0g	0g
Sodium	53mg	2%	21.2mg
Caffeine	38mg		15mg
Riboflavin (B2)	TBC		TBC
Niacin (B3)	20mg		8.0mg
Vitamin (B6)	3.9mg		1.6mg
Vitamin B12	5.0µG		2.0 µG
Pantothenic Acid (B5)	3.9mg		1.6mg
Taurine	188mg		75mg
Glucuronolactone	5mg		2mg
Inositol	25mg		10mg
Stevia	TBC		TBC

ORIGINAL

SUGAR-FREE



# OUR MIXES

# COCKTAIL MIXES

## MID (MISSING IN DUBAI)

Dubai Energy Drink  
Malibu Rum  
Vodka  
Midori  
Bacardi Superior Rum  
Lime  
Bols Blue Curacao

## LUSHES LEMON

Dubai Energy Drink  
Lemonade  
Frangelico

## SWEET AS BRO

Dubai Energy Drink  
Peach Schnapps  
Amaretto  
Crown Royal

## DUBAI SUNRISE

Dubai Energy Drink  
Orange Juice  
Grenadine

## DUB BOMB

Dubai Energy Drink  
Jagermeister

## IRISH BLACK DUB

Dubai Energy Drink  
Guinness

## LEPRECHAUN ORGASM

Dubai Energy Drink  
Bacardi Superior  
Rum  
Bols Blue Curacao

## BLUE TERMINATOR

Dubai Energy Drink  
Apple Juice  
Aftershock (Blue)

## HENNESSY & DUB

Dubai Energy Drink  
Hennessy Cognac

## SINFUL APPLE

Dubai Energy Drink  
Vodka  
Apple Sourz

## SEXY RED SMURF

Dubai Energy Drink  
Smirnoff Ice

## WIRED IRISHMAN

Dubai Energy Drink  
Jameson Whiskey

## HAPPY HOUR

Dubai Energy Drink  
Pineapple Juice  
White Rum  
Lime  
Strawberry Liqueur

## WILD BOAR (SHOT)

Vodka  
Tequila  
Dubai Energy Drink

## BITTERSWEET SYMPHONY

Dubai Energy Drink  
Gin

## DUBAI ROYAL

Dubai Energy Drink  
Lime  
Chambord

## SANDSTORM

Dubai Energy Drink  
Vodka

## LORD OF THE RIMS

Dubai Energy Drink  
Whisky  
Aftershock (Red)

## GREEN LANTERN

Absolut vodka  
Dubai Energy Drink  
Bols Blue Curacao

## THE RAGING G SPOT (SHOT)

Dubai Energy Drink  
Cointreau  
Lemon Juice

## HORNYY TEEN

Dubai Energy Drink  
Peach Schnapps  
Cranberry Juice  
Jägermeister

## FLYING DUBAI

Dubai Energy Drink  
Grenadine  
Chambord  
Strawberry Puree  
Raspberry  
Tonic Water  
Absolut Raspberry  
Stolichnaya Raspberry

## DUBAI THUNDERBOLT

Dubai Energy Drink  
Vodka  
Lemon Juice  
Jack Daniel's  
Port  
WKD Original

## LIQUID KRYPTONITE

Dubai Energy Drink  
Vodka  
WKD Blue

## SAMBA

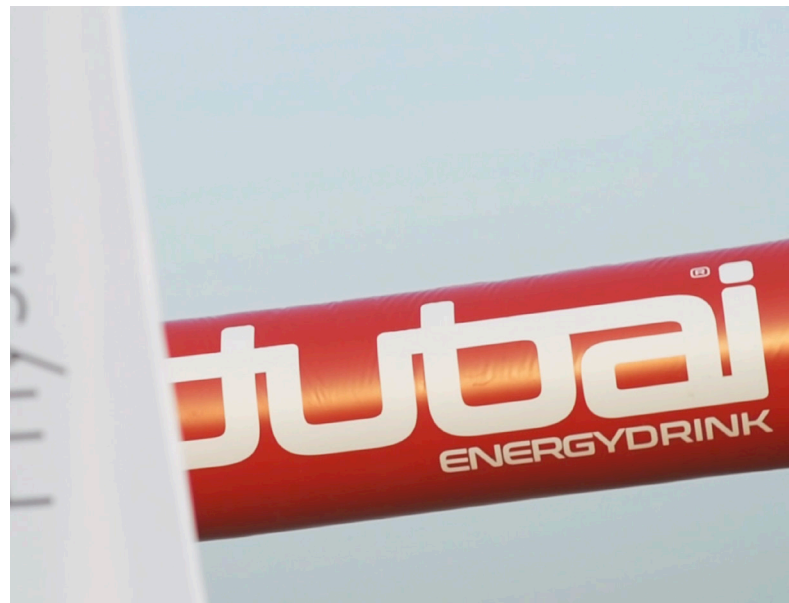
Dubai Energy Drink  
Orange Juice  
Campari  
Cachaça

## DESERT SHOCK

Dubai Energy Drink  
Vodka









SWITCH  
TO



# CONTACT US

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